



AUSTRALIAN AUTO AFTERMARKET EXPO

THE WORKSHOP OF THE FUTURE IS HERE >



7 - 9 APRIL 2022

MELBOURNE CONVENTION & EXHIBITION CENTRE

Major Sponsor



An Initiative of



AUSTRALIAN AUTOMOTIVE
AFTERMARKET ASSOCIATION

FREE Trade Registration: AFTERMARKETEXPO.COM.AU



THE WORKSHOP OF THE FUTURE IS HERE >

7 - 9 APRIL 2022

MELBOURNE CONVENTION &
EXHIBITION CENTRE

See over 250 of the country's
leading brands on show

Be inspired at the Workshop of
the Future Pavilion

Discover the 4WD
Innovation Zone

See the latest technology
and equipment

Connect and network with
the industry

And...

Learn at the free seminar program
hosted by industry experts

FREE Trade Registration
AFTERMARKETEXPO.COM.AU



DATES

Thursday	7 April 2022	10am - 6pm
Friday	8 April 2022	10am - 8pm
Saturday	9 April 2022	10am - 5pm

VENUE

Melbourne Convention & Exhibition Centre
1 Convention Centre Place, South Wharf



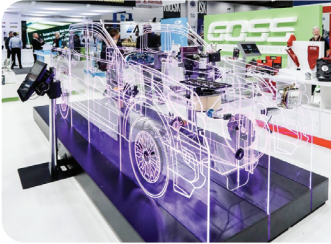
FREE TRADE
REGISTRATION
SCAN HERE

CO-LOCATED EVENT



Australia's only dedicated event for the collision repair industry. See the industry's major players with 100s of the latest products.

ON FLOOR FEATURES



WORKSHOP OF THE FUTURE PAVILION

A display of state-of-the-art equipment and technology as well as regular presentations from industry experts.

4WD INNOVATION ZONE – NEW!

A dedicated area featuring companies involved in 4WD modification, accessories and tuning.



NEW PRODUCT SHOWCASE

See the Australian Auto Aftermarket New Product Showcase celebrating new releases and innovation in the Automotive Aftermarket Industry.



FEATURE CAR DISPLAY

See a collection of exciting cars on display. From exotic supercars, to race cars, classics and vintage.



YOUR INDUSTRY EVENTS

AUSTRALIAN AUTO AFTERMARKET INNOVATION AWARDS BREAKFAST

This Breakfast opens the program for the Expo with the presentation of the Australian Auto Aftermarket Innovation Awards.

Sponsored by



When: 7 April 2022 7:45AM - 9:30AM

Where: Palladium, Crown

Cost: \$60 inc. GST / \$550

inc. GST per table of 10

Book at: trybooking.com/BWKDR

AUSTRALIAN AUTO AFTERMARKET EXCELLENCE AWARDS BANQUET

Celebrating excellence in our industry, this is an evening for you to enjoy with your industry colleagues and clients after day one of the Expo.

Sponsored by



When: 7 April 2022 7:00PM - 11:00PM

Where: Palladium, Crown

Cost: \$190 inc. GST / \$1850

inc. GST per table of 10

Book at: trybooking.com/BWIPJ

NETWORKING HAPPY HOUR

Enjoy a relaxed complimentary networking opportunity with industry colleagues whilst still being able to walk through the Expo.

Sponsored by



When: 8 April 2022 6pm-7pm

Where: Gates Stand - K42

Cost: Free

VISITING MELBOURNE



ACCOMMODATION

View a range of competitively priced accommodation options through our preferred supplier, Ozacom.
BOOK NOW!

Book at: <https://bit.ly/Expo-Accom>

TEL: 1800 814 644 (Australia Toll Free) or +61 7 3854 1611
EMAIL: ozacom@ozacom.com.au

GETTING THERE

For car parking, public transport and taxi details, visit:
<https://autoaftermarketexpo.com.au/visiting/getting-there/>

WHAT'S ON IN MELBOURNE

Maximise your time in Melbourne and attend the F1 Australian Grand Prix on the same weekend as our 2022 Expo.

This will make for a **huge weekend in Melbourne.**

See what else is on in Melbourne & plan your visit at:
<https://whatson.melbourne.vic.gov.au>

FREE SEMINAR SERIES

THURSDAY 7 APRIL 2022

2:15PM - 3:00PM

FIVE STEPS TO WORKSHOP SUCCESS

Feeling stuck in your auto repair shop? Not sure where to go or what to do to make a profit? This session will walk you through the biggest mistakes, and the action steps you need to take to grow a profitable auto repair shop.

3:30PM - 4:15PM

THE KEY TO IMPROVING CUSTOMER SERVICE IN THE AUTO REPAIR INDUSTRY

When it comes to automotive customer satisfaction, it's not just about the quality of the repair you do. It's about the service you provide customers from the moment they walk in the door to the moment you hand them back their keys. Receive insights into who makes a great service advisor and who doesn't, what responsibilities your service advisor should have, and how they can improve your customer satisfaction, your online reputation, and your overall profitability.

FRIDAY 8 APRIL 2022

11:15AM - 12:00PM

HIGH PERFORMING WORKSHOPS USE DATA TO BOOST PERFORMANCE

Access to good data leads to good decision making. What data is important for your business and how do you use it? There is a large volume of business and economic indicators out there – but which ones matter and more importantly which ones are critical to support good decision making for marketing, and for investments in people, tools and equipment.

12:30PM - 1:30PM

OUR SKILLS SHORTAGE: ATTRACTING GREAT STAFF AND KEEPING THEM

The skills shortage is rated as the number one issue affecting workshop sustainability and growth. This seminar will tackle this big issue head on, revealing the extent of the problem, and how it affects the bottom line. Hear some much-needed optimism about what we can do to attract staff and how we can address our shortages; both as an industry and at the individual workshop level.

2:00PM - 2:45PM

FAIR AND OPEN COMPETITION IN THE AUTOMOTIVE INDUSTRY

The Motor Vehicle Service and Repair Information Sharing Scheme will become Law on 1 July 2022, requiring vehicle service and repair information to be made available to workshops at a fair price. How is it going to work? Does this new Law increase competition and choice for consumers? Importantly, does it guarantee fair and open competition in our industry?

4:15PM - 5:00PM

THE FUTURE OF VEHICLE MODIFICATIONS

Changing government attitudes and increasing regulation, combined with new vehicle technologies present challenges to aftermarket products manufacturers and suppliers to continue to innovate, develop and market new products. How does new vehicle technology affect current and future product design and testing, which auto aftermarket products are currently under government regulatory review and what might the future hold for government regulation of modifications to in-service vehicles.

SATURDAY 9 APRIL 2022

10:15AM - 11:00AM

HOW TO DEAL WITH THE COMMON LEGAL ISSUES THAT AFFECT AUTO REPAIR WORKSHOPS

What are the top five legal issues raised by workshops and what can you do to reduce the stress and financial burden caused by these matters? Learn practical information and solutions to the following workshop problems: Consumer Guarantee Claims, Customer Supplied Parts, Warranties, Unpaid Invoices, Uncollected Vehicles; and advice on how to address these issues before they become a problem. Save yourself thousands of dollars and a great deal of stress.

11:15AM - 12:00PM

WHY YOU HAVEN'T HAD A DECENT HOLIDAY IN YEARS

Is finding time for a holiday or a break one of your biggest challenges? Do you often think 'it's quicker to do it myself' or have trouble letting go because you think 'if I do it I know it's done right'. This seminar will provide great tips and practical advice on how to build trust, change your mindset and find the time to set-up systems and processes so you can take a break. Because you deserve one.

12:30PM - 1:30PM

ELECTRIC VEHICLE TRENDS AND OPPORTUNITIES

Are EVs a business opportunity or will they result in a smaller independent repair network? Are EVs the end of our industry as we know it or a new beginning? An expert panel will provide the latest information to support your decision making about EVs. When will your customers start asking if you can work on their EV? What should you do to prepare? And what government can do to support you and future EV owners. EVs are coming and we need to be ready.

2:00PM - 2:45PM

HOW TO USE DIGITAL MARKETING TO GROW YOUR BUSINESS

Consumer trends and expectations have never changed as rapidly as in the last two years. What do these changes mean for you and how can you use digital marketing tools to grow your business? Find out how to get ahead of the curve with practical advice on a range of digital tools and strategies across search engine optimisation, email marketing, social media marketing, content marketing, pay-per-click (PPC) advertising, marketing automation, and much more.

BOOKINGS ARE ESSENTIAL AND SEATS ARE LIMITED! Refer to Expo website to book.
*Seminar sessions are correct at 20th December 2021

Book your free tickets at AFTERMARKETEXPO.COM.AU

OUR SPONSORS

MAJOR SPONSOR



LANYARD SPONSOR



EXHIBITION SHOW BAG SPONSOR



SUPPORTING ASSOCIATIONS



MEDIA PARTNER



EXHIBITORS

AA GASKETS
AAA RADIATORS
ACM PARTS
ADRAD
AHRNS HANDLING EQUIPMENT
AIRBAG MAN
ALEMLUBE
AMPHENOL AUSTRALIA
APV SAFETY PRODUCTS
ARIAZONE
ASV EURO CAR PARTS
AUDIOXTRA INTERNATIONAL
AUSTRALASIAN FLEET MANAGERS ASSOCIATION
AUSTRALIAN AUTOMOTIVE AFTERMARKET ASSOCIATION
AUSTRALIAN CLUTCH SERVICES
AUSTRALIAN REFRIGERATION COUNCIL
AUTEL INTELLIGENT TECNOLOGY CORP.
AUTO 8
AUTO GLASS ASSOCIATION
AUTO INNOVATION CENTRE
AUTO ONE LIMITED
AUTOEQUIP AUSTRALIA
AUTOLOGIC DIAGNOSTICS
AUTOTEST PRODUCTS
BAC SYSTEMS
BAINBRIDGE TECHNOLOGIES
BAPCOR SPECIALIST WHOLESALE
BG AUTOMOTIVE
BIG WHEELS TRUCK ALIGNMENT
BLUE SHARK MERCHANDISING
BLUECHEM AUSTRALIA
BONNEY ENERGY VICTORIA
BOYLE INDUSTRIES
BRANDLINES
BRITISH MOTOR IMPORTS
BURSON AUTOMOTIVE
CALFINN
CALLINGTON
CAPRICORN SOCIETY
CARBON OFFROAD
CARCADIA
CENTURY YUASA BATTERIES
CLEARVIEW ACCESSORIES
CLUB ASSIST
CLUTCH & BRAKE AUSTRALIA
CLUTCH INDUSTRIES
COOLDRIVE DISTRIBUTION
CORGI AUSTRALIA
COSTAR - AUTOMOTIVE & TYRE SOFTWARE
CTEK SWEDEN AB
CYCLO AUSTRALIA
DAVIES CRAIG
DENSO AUTOMOTIVE SYSTEMS AUSTRALIA
DIESEL CARE
DISC BRAKES AUSTRALIA
DON KYATT SPARE PARTS
DPF SALES AUSTRALIA
DURST INDUSTRIES
DYNO INNOVATIONS
EAGLE SMF DISTRIBUTORS
ECB
ECCO SAFETY GROUP
ENERDRIVE
EXEDY AUSTRALIA
EXIDE BATTERIES
FILPRO AUTOMOTIVE AUSTRALIA
FMP GROUP (AUSTRALIA)
FUCHS LUBRICANTS (AUSTRALASIA)
GATES AUSTRALIA
GEARWRENCH
GMB OCEANIA
GOMAXX
GSA WHOLESALE SUSPENSION
GTX TRADING
GULF WESTERN PREMIUM QUALITY LUBRICATING OIL
HARDEX
HARROP ENGINEERING AUSTRALIA
HELLA AUSTRALIA
HEMCO INDUSTRIES
HOT WIRE
HPP LUNDS
HSP UTE LIDS
IAME
IBODYSHOP
INDONESIA TRADE PROMOTION CENTRE
INJECTORS ONLINE
INJECTRONICS AUSTRALIA
INTEREQUIP
INVISION SALES
IONNIC
JAS OCEANIA
JLM LUBRICANTS & ADDITIVES
KARCHER AUSTRALIA
KARMOT
LAUNCH TECH
LED AUTOLAMPS
LOGAN DISTRIBUTION
LOGICAR
LSC SECURITY SOLUTIONS
LUCIDITY AUSTRALIA
MACKAY CONSOLIDATED INDUSTRIES
MACNAUGHT
MAHA AUSTRALIA
MANN-HUMMEL (AUST)
MARKINSON BUSINESS SOLUTIONS
MASTER INSTRUMENTS
MECHANIC DESK / AUTODECK
MECHANIC.COM.AU
MEGABUS SOFTWARE
MILWAUKEE TOOLS AUSTRALIA
MOLNAR/STENHOJ AUSTRALIA
MONROE
MOORE TRUCK PARTS
MOUNT AUTO EQUIP SERVICES
NAPA AUTO PARTS
NATRAD AUTOCARE
NGK SPARK PLUG (AUSTRALIA)
NICE PRODUCTS
NORMA PACIFIC
NULON PRODUCTS AUSTRALIA
NUTECH PAINT
OPTIBELT AUSTRALIA
OSRAM
PARTS 4 AUTOMOTIVE
PARTWISE
PEDDERS SUSPENSION & BRAKES
PENRITE OIL COMPANY
PHILIPS
POWER CRANK BATTERIES
POWERDOWN
PRECISION AUTOMOTIVE EQUIPMENT
PRO QUIP INTERNATIONAL
PROLUBE LUBRICANTS
R & J BATTERIES
RACING SHOCKS AUSTRALIA
RAZORBACK 4X4
REDARC ELECTRONICS
REDIFFUSION DC POWER
REMOTE KING
REPCO LIMITED
REVOLUTION MATERIALS
ROBERT BOSCH (AUSTRALIA)
RUGGED BRAKE SYSTEMS
RYCO GROUP
SAFESTOP
SAM COMPUTER SYSTEMS
SCHAEFFLER AUTOMOTIVE AFTERMARKET AUSTRALIA
SCHUMACHER ELECTRIC ASIA PACIFIC
SCUDERIA AUTOART
SEALED PERFORMANCE BATTERIES
SHINN FU AUSTRALIA
SIX WHEELER CONVERSIONS
SKF AUSTRALIA
SLIMSTOCK
SONAX AUST & NZ
STABILUS
STARKE AMG
STERLING PARTS AUSTRALIA
SUPERCHARGE BATTERIES
SUPERCOOL ASIA PACIFIC
SUPERPRO
SWAN IGNITION COILS
SWEA
SWE-CHECK
SYDNEY SHOCK ABSORBERS
TAG TOWBARS
TAIWAN TRADE CENTRE (TAITRA)
TDJ AUSTRALIA
TECALEMIT (AUSTRALASIA)
TEK TILE AUSTRALIA
THE AUTOMOTIVE TECHNICIAN
THE GLOVE COMPANY
THE WORKSHOP WHISPERER
THREE POINT CLASSIC
TOOLS.COM
TRANSOLD
TRICO PRODUCTS
TRIDON AUSTRALIA
TRU FIT CARPETS
ULTIMATE 9
ULTRA TUNE AUSTRALIA
U-POL AUSTRALIA
VALVOLINE (AUSTRALIA)
VANDAPAC CO
VASA
VEHIQA AUSTRALIA
VICTORIAN AUTOMOBILE CHAMBER OF COMMERCE (VACC)
VICTRON ENERGY
WARREN & BROWN TECHNOLOGIES
WERP INTERNATIONAL
WORKSHOP SOFTWARE
YHI POWER
ZELLIS
ZF SERVICES AUSTRALIA
ZUCE AUTOMOTIVE
ZYLUX DISTRIBUTION

*The exhibitor list is current at 20th December 2021. Subject to change.