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Auto Aftermarket Expo Provides Ticket to Future Success

New Workshop of the Future Pavilion will help attendees to future proof their business

The 2022 Australian Auto Aftermarket Expo (AAExpo) will feature an exciting new Workshop of the Future Pavilion designed to show attendees how to prepare their business for the future.

The AAExpo, co-located with the Collision Repair Expo at the Melbourne Convention and Exhibition Centre, is owned and organised by the Australian Automotive Aftermarket Association (AAAA) and will be held across April 7-9, 2022.

The Workshop of the Future Pavilion is one of many exciting new developments set to provide great value for Expo participants and visitors. The AAAA will deliver workshop owners, managers, and staff with the knowledge they need to make the right decisions for the future of their business and auto aftermarket career.

Across 225 square metres, the Pavilion will be fully enclosed with a layout replicating a futuristic workshop, bringing together state-of-the-art equipment and technology with regular presentations from industry experts across four key zones: Workshop Management Systems; EV/Alternative Fuel Repair Techniques and Workshop Equipment; ADAS Calibration Equipment; and Diagnostics and Tooling including J2534 Pass Through Technology.

“The theme for this year’s show is ‘the future is here’ and that is what we truly believe – the future is here now,” AAAA CEO, Stuart Charity, said.

“The vehicles being sold in showrooms and those which have been on the road for the last couple of years are changing what customers’ need across both mechanical and collision repair for a whole range of reasons. We are seeing technology moving ahead at break-neck speed.

“To address this, we have developed the Workshop of the Future concept to target key technology areas, and bring in subject matter experts to provide impartial information about what is going to be required in automotive and repair businesses. We will provide the information needed to make educated decisions on what to potentially specialise in, how to evolve, and what is needed to make positive business changes to keep meeting customer needs.

“This will all be delivered free of charge to Expo visitors in an impressively appointed demonstration and presentation pavilion in the heart of the 2022 Auto Aftermarket Expo. Attendees will be able to ask questions, and can come back through the Pavilion at various times across the three days to enjoy presentations on the different key topics.

“This approach is a bit of a game changer for our Expo. It has always been about showcasing the very best companies and their equipment, and now we’re adding what our research tells us are the areas that workshops specifically want to better understand, and we will deliver this in a very objective environment.”

The Workshop of the Future Pavilion is just one initiative at the Expo that seeks to bring educational opportunities onto the show floor.



For the first time, the Expo – proudly sponsored by Repco – will incorporate a stand-alone seminar stage on the show floor, which will deliver a free comprehensive training and education program and enable exhibitors to showcase their latest products, technology and service offerings to a targeted trade audience.

Other exciting components of the 2022 Auto Aftermarket Expo include a modified and classic vehicle display area in the show concourse, celebrity appearances, interactive displays and competitions, the all-new 4WD Innovation Zone, and of course an expansive range of exciting exhibitors.

For more information and to register to attend, head to www.autoaftermarketexpo.com.au

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